

The Honorable Thomas T. Glover
Chapter 11
Hearing Location: 700 Stewart St., Rm. 7206
Hearing Date: January 27, 2010 (on shortened time)
Hearing Time: 2:30 p.m.
Response Date: January 27, 2010 (time of hearing)

**UNITED STATES BANKRUPTCY COURT
FOR THE WESTERN DISTRICT OF WASHINGTON
AT SEATTLE**

In re

TACO DEL MAR FRANCHISING CORP.
2414 SW Andover Street, Ste. D-101
Seattle, WA 98106

Debtor.

Case No. 10-10528

DECLARATION OF LARRY DESTRO IN
SUPPORT OF:

1. APPLICATION FOR ORDER TO PAY
PRE-PETITION WAGES, BENEFITS
AND WITHHOLDINGS
2. APPLICATION FOR ORDER
AUTHORIZING DEBTOR TO
MAINTAIN PRE-PETITION BANK
ACCOUNTS AND CASH
MANAGEMENT SYSTEM
3. APPLICATION FOR ORDER
AUTHORIZING DEBTOR TO USE
CASH COLLATERAL

I, Larry Destro, make the following declaration under penalty of perjury under the laws of the
State of Washington and the United States of America:

1. I am the Chief Executive Officer of Taco Del Mar Franchising Corp., ("TDM" or
"Company"), which filed a voluntary petition under Chapter 11 (the "Bankruptcy Case") of the United
States Bankruptcy Code (the "Code") in the United States Bankruptcy Court for the Western District of
Washington at Seattle ("Court") on January 22, 2010 at approximately 9:37 a.m. (the "Petition Date").

DECLARATION OF LARRY DESTRO IN SUPP. OF APPLS. TO (i) PAY
PRE-PETITION WAGES, (ii) MAINTAIN BANK ACCTS, and (iii) USE
CASH COLLATERAL - }

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1 2. Taco Del Mar Franchising Corp. is a Delaware corporation, qualified and registered to
2 do business in the State of Washington.

3 3. Conrad & Barry Investments, Inc. ("C&B"), a Washington Corporation, is the 100%
4 owner of TDM, a Delaware Corporation headquartered in Seattle, Washington. TDM is also the 100%
5 owner of Taco Del Mar Canada Franchising Corp. ("TDM Canada"), a Canadian corporation.
6 Together, these companies are referred to herein as the "TDM Companies."

7 4. C&B began Taco Del Mar restaurant operations in 1992 and was founded by two
8 brothers, James and John Schmidt. Taco Del Mar grew into a small restaurant chain in Puget Sound and
9 a decision was made to franchise the concept in 1996 at or about which time TDM was incorporated to
10 act as the franchisor. Eventually, all of the restaurants formerly owned by C&B were sold to
11 franchisees. By 2002 the chain had grown to about 70 restaurants and was operating at nearly break
12 even. A critical decision was made to change the business model after 2002.

13 5. In order to accelerate growth beyond the Northwest market beginning in 2003, the
14 Company began identifying and entering into Master Development Agreements ("MD Agreements")
15 with third parties interested in assisting the Company in developing new restaurants in the United
16 States and in Canada. The Company currently has agreements with 58 such third parties ("MDs"). This
17 model allowed the Company to receive fees from the MDs, as well as fees from new franchisees.
18 During the growth period of the Company, revenues grew dramatically (from \$950,000 in 2002 to over
19 \$5,400,000 in 2005). At the same time, expenses grew from \$991,000 in 2002 to \$5,481,000 in 2005.
20 The Company profits continued through 2005, but subsequently as the number of new franchises and
21 MDs began to decline, the Company began losing money and continued to do so in every year from
22 2006-2009 (with 2009 accumulated losses exceeding \$2,800,000).

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1 6. Restaurant counts went from 74 in 2003 to a high of 270 at the end of fiscal year 2008.
2 The weakness, however, of the Company's development model (selecting poor franchisees and poor
3 sites) and weakness of the TDM brand in non-core markets began to show. These weaknesses resulted
4 in the closure of over 200 restaurants from 2005-2009. During this period, several competitive concepts
5 were quickly expanding in the U.S. (Chipotle, Q'doba, Baja Fresh and several others). These factors
6 coupled with the Company's weakening financial condition and the economic downturn in the U.S.
7 slowed new store growth and new market development for TDM.
8

9 7. During the period from 2005-2009 however, the growth of new stores in TDM's core
10 markets has become a relatively stable base from which to re-launch the TDM brand.
11

12 8. TDM's struggles over the past 3-4 years have resulted in rising debt from \$248,000 in
13 2002, to now over \$3,000,000. The debt has resulted from recurring losses, poor expense management,
14 litigation expenses related to TDM guaranties of failed franchisee leases, litigation expenses pertaining
15 to the propriety of franchise sales, and numerous judgments against TDM resulting from such litigation.
16

17 9. I was hired on as President and CEO in May 2009 and since then an entirely new
18 management team has been hired.

19 10. The franchise agreements require franchisees to contribute 1% of their gross sales (in
20 addition to royalties) to a marketing fund for the purpose of reimbursing TDM for its costs in creating
21 marketing materials and developing marketing ideas, which included hiring consultants for that
22 purpose, ultimately to the benefit of the franchisees. In some geographic areas, franchisees also pool
23 funds as "Ad Cooperatives" to pay for advertising in their geographic areas.
24

25 11. TDM has bank accounts in which it holds advertising and marketing funds, and in the
26 past some of these funds were borrowed to pay TDM general expenses rather than designated
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1 marketing and advertising expenses. Currently, TDM cumulatively owes these accounts approximately
2 \$646,000.

3 12. Over the last few years, franchisee landlords have requested guaranties of franchisee
4 leases by TDM. On a case-by-case basis, TDM has guarantied franchisee leases in key target markets.
5 In other cases TDM has executed leases as the tenant and thereafter assigned the leases to franchisees
6 leaving TDM as a responsible party under the lease for at least some period of time. As some
7 franchisees have defaulted on their lease obligations, landlords have looked to TDM for performance of
8 leases where TDM has remained liable as an assignor or guarantor. TDM has negotiated settlements
9 and had judgments entered against it arising from such claims in recent years. TDM remains at risk for
10 additional such claims on leases.
11

12 13. TDM has also faced claims in recent years from disgruntled franchisees and MDs for
13 reimbursement of franchise and MD fees.
14

15 14. Current TDM debts related to franchisee leases, disgruntled franchisees and MDs
16 presently amount to approximately \$564,500. Within the last month, one landlord judgment creditor
17 executed on TDM bank accounts in the amount of \$125,000 and another has commenced supplemental
18 proceedings in an effort to collect an additional \$120,000.
19

20 15. During the past two years, TDM's board of directors has pursued the sale of both assets
21 (Canada and Western Washington) and the entire company (with two offers in excess of \$7,000,000).
22 For a variety of reasons, none of these transactions were completed.
23

24 16. At present without a significant cash infusion (additional debt or sale of some/all assets
25 of the company) filing for bankruptcy is the only sure way to protect and perhaps even increase the
26 going concern value of TDM. Without filing for bankruptcy, it is unlikely that TDM could have
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1 survived the next two months without having to terminate all employees and close the business entirely
2 without taking this action.

3 17. The Company, with input from the MDs and franchisees has begun implementing
4 certain action items designed to curb the Company's losses. The Company is also pursuing and/or
5 evaluating the following revisions to its current business model:
6

- 7 • Refocus the business in its traditional key markets at sufficient scale to increase profits
8 for the Company and its franchisees (these markets include Western Washington,
9 Oregon, Eastern Washington/Idaho/Montana, Hawaii, and Canada).
- 10 • Restructure the existing debt repayment to its creditors in a manner that will allow the
11 Company to service the restructured debt and prospective debt as obligations come due.
- 12 • Evaluate the sale/licensing of the Canadian business.
- 13 • Evaluate the sale/licensing of all or substantially all of the Company's assets as a going
14 concern.

15 18. I believe that the "Taco Del Mar" brand has tremendous traction in its core markets. The
16 opportunity to grow the value of this brand without the constraints imposed by the current debt burden
17 and threats of litigation is great. Given a reasonable opportunity as part of its reorganization, TDM will
18 become a much more competitive brand and a more financially secure investment for our existing and
19 future franchisees and create the opportunity to repay a good deal more of the current debt than would
20 result from the liquidation of TDM.

21 19. TDM has two loans with Banner Bank. One has a maturity date of 1/26/2010, an annual
22 interest rate of 6.25% and a balance due of \$224,557.85. Interest accrues daily at a rate of \$38.98573.
23 The other has a maturity date of 1/26/2010, an annual interest rate of 7.75% and an outstanding balance
24 of \$224,074.50. Interest accrues daily at a rate of \$48.23827.

25 20. A prompt reorganization is required in order to maintain the value of the company, for
26 the benefit of its creditors, employees, franchisees and customers.

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21. Wage Application. In an application filed concurrently with this Declaration, TDM seeks authority to pay the pre-petition payroll, benefits, and taxes, as well as pre-petition contract amounts to its IT independent contractor, due as described in **Exhibit A** (summary of "Unpaid Payroll Expenses") in an amount not to exceed \$ 34,678.63¹.

21.1. It is essential that TDM be allowed to meet its pre-petition payroll obligations, and its failure to do so would jeopardize its ability to provide prospective customer services. Accordingly, it is in the interest of TDM and its creditors for TDM to retain its employees post-petition.

21.2. The Unpaid Payroll Expenses are set forth in the attached **Exhibit A**, which include wages, and various employee withholdings including IRA and/or 401(k) contributions, federal taxes, insurance and etc.

22. Cash Management Application. TDM maintains bank accounts (collectively the "Bank Accounts") with Banner Bank, Wells Fargo Bank, Key Bank and Royale Bank of Canada (collectively the "Banks") which are listed and described below.

Bank:	Description of Account:	Account No.:
Banner Bank*	Advertising Co-Op Account	xxxxxx5206
Banner Bank*	TDM Marketing Fund Account	xxxxxx5108
Banner Bank	Operating Checking Account	xxxxxx4809
Wells Fargo	Multi-Currency Account – CAD/USD	xxxxxx3CAD
Wells Fargo	US Currency Account – USD/CAD	xxxxxx6267
Wells Fargo*	TDM BC Advertising Coop Account	xxxxxx5CAD
Key Bank*	TDM Marketing Fund Account	xxxxxx6932
Key Bank*	Portland Advertising Account	xxxxxx2647
Key Bank*	Boise Advertising Co-Op Account	xxxxxx0507
Key Bank*	Spokane Advertising Co-Op Account	xxxxxx5921
Royale Bank of Canada	Franchise Fee Deposit	xxxxxx2359

¹ Not including accrued vacation pay shown on Exhibit A.

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1 22.1. TDM's operations require, among other things, controlling and accounting for its
2 revenues. The existing cash management system assures prompt receipt and allocation of funds and the
3 generation of timely and accurate financial information necessary to manage TDM's operations. Failure
4 to preserve the cash management system, particularly at a time when TDM is subject to the operational
5 dislocation attendant to its Chapter 11 filing, would disrupt TDM's ordinary and usual financial affairs,
6 and would impair its opportunity for reorganization.

8 22.2. The Banks are believed to be authorized bankruptcy depositories and that they
9 are, pursuant to the requirements of §345(b) of the Bankruptcy Code, insured by a department, agency,
10 or instrumentality of the United States, or backed by the full faith and credit of the United States (with
11 the possible exception of the Royale Bank of Canada).

13 22.3. TDM proposes to continue to use the Bank Accounts as Debtor-in-Possession
14 Accounts. In order to maintain a distinction between checks that were issued pre-petition, and those
15 issued post-petition, TDM will skip the at least 100 sequential check numbers, and start the new
16 sequence on with the next check number that it a multiple of 100.

18 22.4. TDM has concurrently filed an application herein requesting entry of an order
19 (the "Wage Order") authorizing TDM to pay all prepetition wages, salaries, commissions, increases and
20 related benefits, which were due, owing or accrued as of the Petition Date. Checks for payroll and
21 related benefits will be written on the existing Checking Account.

23 23. Cash Collateral Motion. I have reviewed a UCC search obtained by our counsel for
24 TDM dated January 19, 2010, which shows a number of equipment lease vendors with security
25 interests in personal property. It also shows a security interest in favor of Banner Bank over "inventory,
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1 accounts, equipment, franchise fees, furniture and fixtures” and the proceeds thereof² and a prior
2 security interest over Canadian royalties and franchise fees in favor of Regge Egger³ (hereafter
3 collectively the “Secured Creditors”), which I know to be outstanding debts.

4
5 23.1. TDM has debt outstanding to Banner Bank in the approximate amount of
6 \$450,000. TDM has debt outstanding to Egger in the approximate amount of \$100,000 secured, with
7 an additional of \$50,000 unsecured.

8
9 23.2. As can be seen above, Banner Bank is the depository for an Advertising Co-Op
10 Account, a Marketing Fund Account and TDM’s Operating Checking Account. On or about December
11 23, 2009, TDM judgment creditors PAUL HENDIFAR and SHAHNAZ HENDIFAR, served Banner
12 Bank with a writ of garnishment for an amount totaling \$125,416.93, which funds currently are
13 believed to remain with Banner Bank. It is our intention to immediately seek to quash the writ of
14 garnishment or avoid it hereunder if necessary. Assuming we are successful in this, it remains at least
15 likely that Banner Bank will claim the right to offset this amount against its loan amount. Assuming
16 that this treatment is available to Banner Bank, then this amount could be deemed additional security.
17

18 24. While the precise security interest that Banner Bank is presently entitled to is not
19 known, for purposes of our cash collateral motion TDM is prepared to propose adequate protection
20 payments to Banner Bank up to \$5,000 per month, as reflected in the budget attached hereto as **Exhibit**

21 **B.**

22
23 24.1. TDM day to day operations are funded primarily with royalties which are
24 directly tied to franchisee revenues from its franchisees, including royalties from Canadian franchisees

25
26 ² Security interest *does not cover royalties under franchise agreements which are separate and distinct from*
27 *franchise fees*. Filed under Delaware UCC Filing No. 2009-0513553.

28 ³ Security interest filed under Delaware UCC Filing No. 2007-1797744.

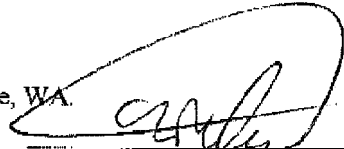
1 TDM's budget does not rely on any franchise fees being generated in the next 12 months, relating to
2 new franchisees, the transfer of existing franchisees or franchise agreement renewal fees.

3 24.2. In order to maintain its ongoing business model, TDM requests the use of the
4 cash collateral of the Secured Creditors, but I believe that they will be adequately protected as required
5 under applicable law. As set forth above, TDM recently negotiated a purchase and sale agreement for
6 substantially all of its assets at a sales price of about \$7,000,000. While the sale did not close, the
7 royalties, initial franchise fees, transfer fees, and franchise agreement renewal fees received by TDM
8 from the current franchisees for 2009 were about \$2,600,000.
9

10 24.3. While I am no appraiser, it seems unlikely that the going concern value of the
11 Company is presently less than the amounts owed to our Secured Creditors. On the other hand, if the
12 Company ceases to be a going-concern, its value in liquidation is likely to be a small fraction of the
13 purchase price recently negotiated and could well be inadequate to cover the Secured Creditors' claims.
14 It is in the best interests of TDM's unsecured creditors, its employees and customers that the Court
15 grant it use of cash collateral on an interim basis in accordance with the budget (the "Budget") attached
16 hereto as **Exhibit B**.
17

18 25. No Unsecured Creditors Committee has yet been appointed in this case. Because of the
19 urgency of the circumstances surrounding TDM's applications for orders authorizing it to (i) pay pre-
20 petition payroll, benefits, and taxes, (ii) maintain certain of its prepetition bank accounts and cash
21 management system; and the potential for irreparable harm to TDM should the relief requested be
22 delayed, and (iii) use cash collateral; TDM respectfully submits that this motion should be granted
23 without the requirement of further notice and hearing.
24

25 EXECUTED this 25 day of January 2010 at Seattle, WA.

26 
27 Larry Destro, Chief Executive Officer
28

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